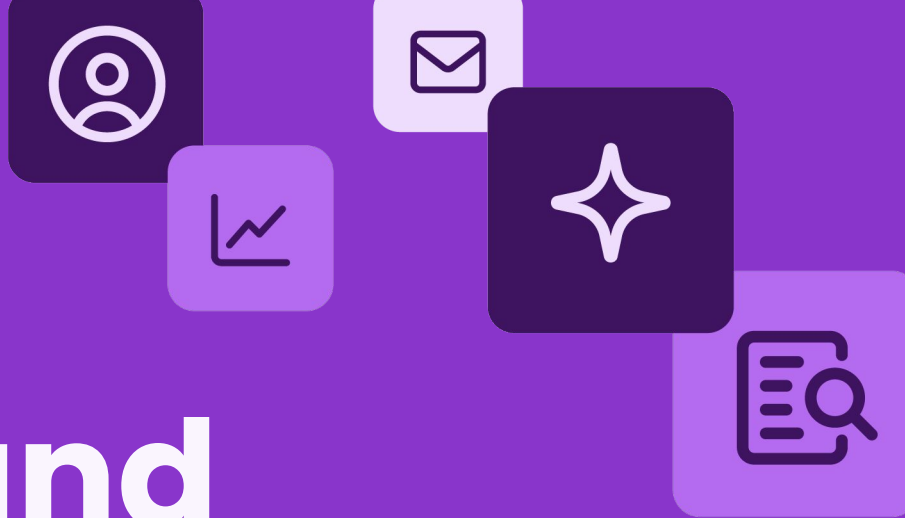




Regulatory and API updates

Orlena Lee, Global Regulatory Communications Lead
Russ Hall, Documentation Lead – DECO

- 01** Introduction
- 02** Test your knowledge
- 03** Regulatory Landscape
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- 05** Regulatory Guide
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- 07** APIs



Contents

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Introduction

Orlena Lee

Global Regulatory
Communications Lead

Toronto, Canada 

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eBay Developers Program API Documentation Lead

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02

Quiz and prizes

Have any of you heard of the following?



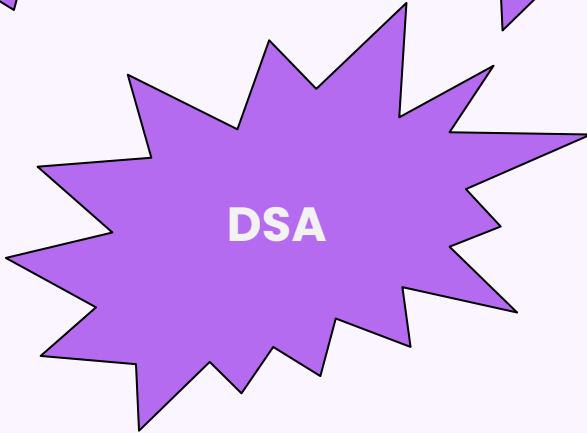
GPSR



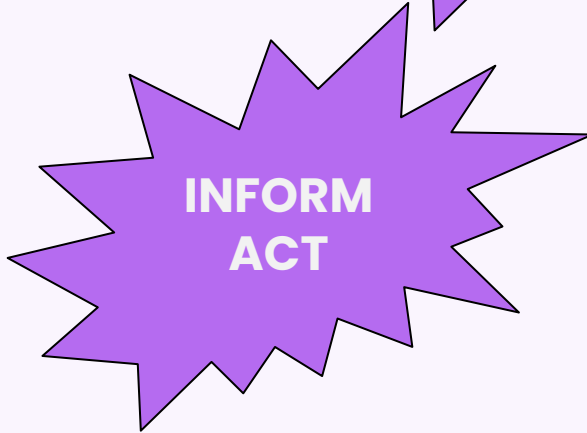
EPR



CPSC



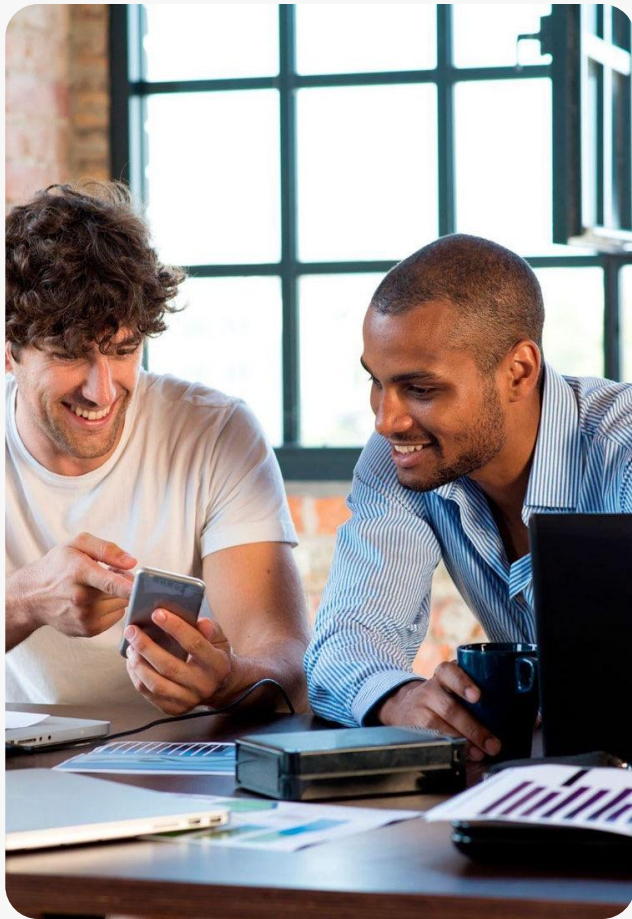
DSA



**INFORM
ACT**

03

Regulatory Landscape



The regulatory environment is becoming increasingly complex for sellers...

Increased activity from regulators across different areas of ecommerce.



Increased opportunities to do cross-border business

Our Common Goal

Make complying with complex regulations simpler so sellers can focus on running their business.

Only collecting **necessary information** at the **relevant time** **01**

Simplifying the experience of complying with regulations on 3PP **02**

Helping sellers understand **what they need to do** and when they need to do it **03**

Giving them **relevant** and **easy-to-understand information** about regulations and requirements **04**

04

Examples of Regulations

US CPSC

(Consumer
Product Safety
Commission)

New mandatory pre-entry
e-filing requirements as of
July 8, 2026

- The change to **mandatory pre-entry electronic filing** (e-filing) of product and testing data for US imports **shifts enforcement to prior to import into the US.**
- In-scope products include regulated **children's and general-use adult products such as children's toys and adult apparel**
- **Marketplaces are not legally responsible for ensuring e-filing**, but lack of e-filing may create border blocks for in-scope CPSC items.

General Certificate of Conformity

- 1) **Identification of the product covered by this certificate**
Luxe Mattress, Models #456 and 789 (Queen and King)
- 2) **Citation to each CPSC product safety rule to which this product is being certified**
16 CFR part 1632 – Mattresses and mattress pads
16 CFR part 1633 – Mattresses and mattress sets
- 3) **Identification of the domestic manufacturer or importer certifying compliance of the product**
MattressSafety USA Importers
123 Good Sleep Way
Springfield, MA 02301
(555) 555-5555
- 4) **Contact information for the individual maintaining records of test results**
Mary Smith, Compliance and Quality Control
MattressSafety USA Importers
123 Good Sleep Way
Springfield, MA 02301
(555) 555-5555 ext. 99
mary@mattresssafety101.net
- 5) **Date and place of manufacture**
May 2023
Guangzhou, China
- 6) **Date(s) and place(s) of testing**
June 2023
Guangzhou, China
- 7) **Identification of any laboratory who conducted the testing**
Guangzhou Quality Labs
No. 023 Shi Nan Road
Dong Zhou, Pan Zi
Guangzhou City
Guangdong Province, China 511453
+(86) 20 09 7723 5467

Attestation Language

I hereby certify that the finished product(s) covered by this certificate comply with the rules, bans, standards, and regulations stated herein, and that the information in this certificate is true and accurate to the best of my knowledge, information, and belief. I understand and acknowledge that it is a United States federal crime to knowingly and willfully make any materially false, fictitious, or fraudulent statement, representation, or omission on this certificate.

EU GPSR

(General Product
Safety
Regulation)

Aiming to ensure **only safe products are sold in the EU**, and that someone in the EU is responsible for that product.

Regulatory guide to help sellers navigate regulations

Visit **ebay.com/regulatory**



Understand regulations that apply to you as an eBay seller



Discover regulations

eBay is committed to helping our sellers navigate the laws and regulations that could impact you as a seller. Regulations are becoming more complex, making it harder for sellers like you to focus on what you do best: selling. This resource, while it's not exhaustive, will continue to grow to include as many applicable regulations as possible and elevate the best resources to help you comply.

To check if you have any non-compliant listings, visit [Active Listings](#).

Enter your selling details

What type of seller are you?

☐ Personal ☐ Business

Where are you located?

Enter the country you sell from.

Where are you shipping to?

Enter the country or countries you ship to.

[Discover regulations](#)

800.633.6331

This guide is not exhaustive. As eBay is unable to provide legal advice, we recommend you talk to a legal advisor if you need further guidance on how these regulations could impact your specific products and listings.

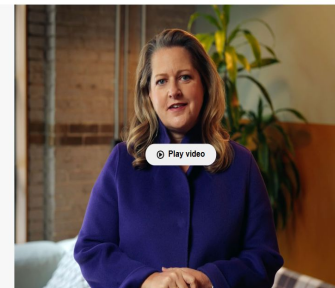
The tax information included on this page is based on the site you are selling from. This tax content may not consider all countries or regions where you are a tax resident. For personalized guidance about your global tax obligations, consult with your tax advisor.

🔴 eBay is monitoring potential changes to US tariffs and Customs policy and will update the eBay community as additional information becomes available. See [Tariff updates for selling from the UK to the US](#) for more information.

A message from eBay's Regulatory leadership

Andrea Stairs, eBay's Vice President of Global Regulatory, Trust and Monetization, highlights eBay's commitment to supporting sellers in navigating complex regulations.

[View video transcript](#)



05

New Comms Channel

Introducing a new announcement board directly within your platform for sellers



Surfacing the announcement
as soon as a seller logs in



Explain what matters to your sellers
Dedicated for Regulatory



Internal team

**Delivery of Regulatory
announcements**

via [eBay Notification APIs](#)

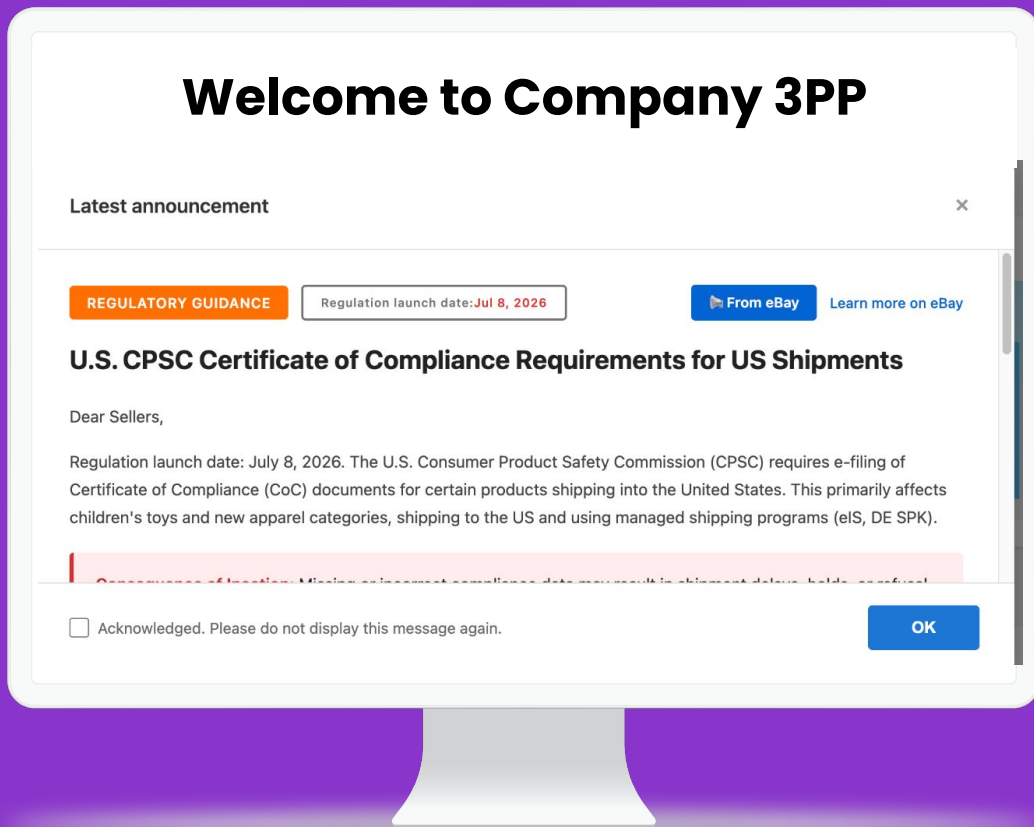


Sellers

Company 3PP

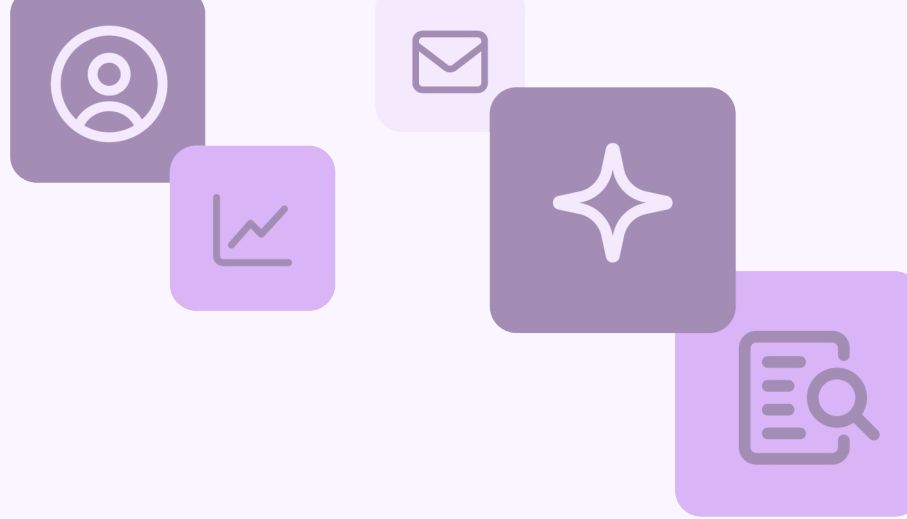
Sample Display

Get it built on your platform, we will provide you with a **JSON payload**

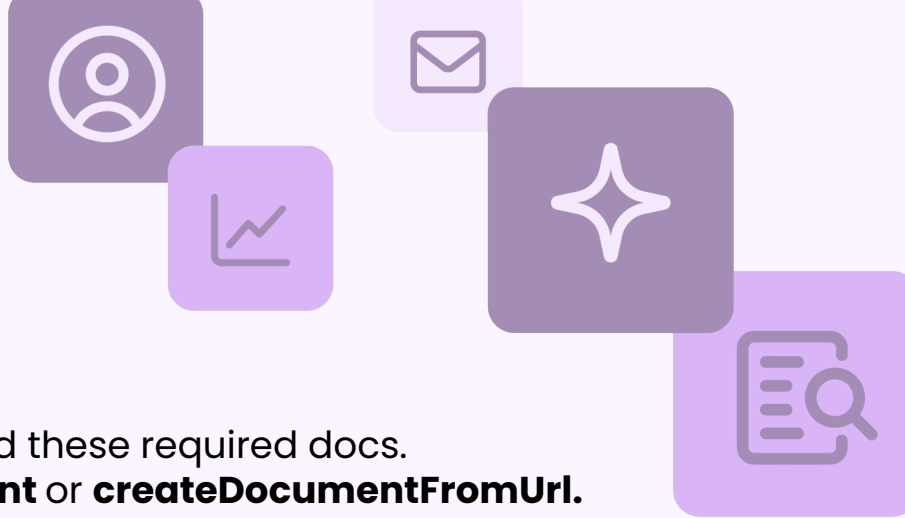


APIs

Russell Hall



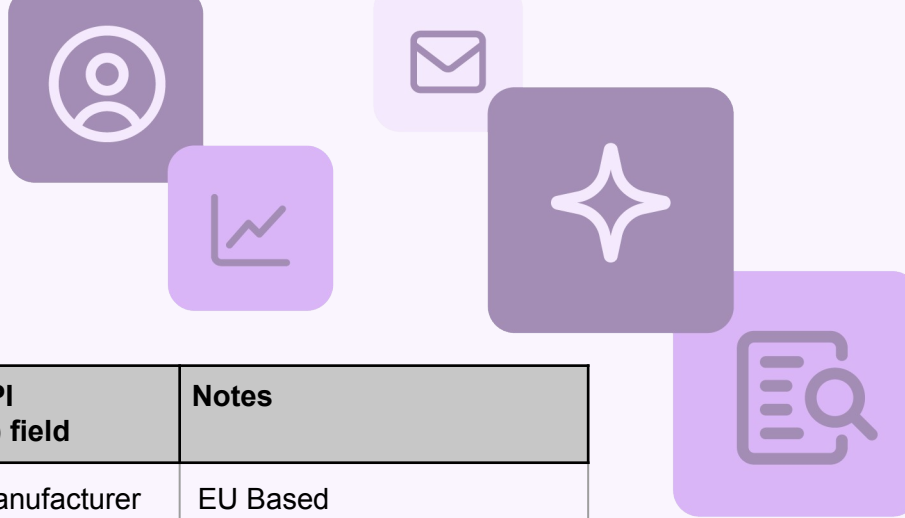
Attaching CPSC docs to listings



Media API and listing APIs can be used to upload these required docs.

1. Use **createDocument** and **uploadDocument** or **createDocumentFromUrl**. Set **documentType** value to: **CHILDRENS_PRODUCT_CERTIFICATE** or **GENERAL_CERTIFICATE_OF_CONFORMITY**
2. Retrieve and store the **documentId** value returned in response of create methods
3. Use the **Documents.Document.DocumentID** field in **Trading API** or the **document.documentId** field in **Inventory API** to attach document to listing

GPSR (EU and Northern Ireland)



GPSR entity	Trading API (AddItem) field	Inventory API (createOffer) field	Notes
Manufacturer	Regulatory.Manufacturer	regulatory.manufacturer	EU Based
Responsible Person	Regulatory.ResponsiblePersons	regulatory.responsiblePersons	EU Based; only needed if Mfg based outside of EU
Hazmat info	Regulatory.Hazmat	regulatory.hazmat	getHazardousMaterialsLabels
Product Safety info	Regulatory.ProductSafety	regulatory.productSafety	getProductSafetyLabels
Compliance/Takeback	CustomPolicies	listingPolicies	getCustomPolicies

EPREL – Energy Efficiency Labels



European Product Registry for Energy Labelling (EPREL) is a EU Commission initiative designed to provide consumers with detailed information about the energy efficiency of products such as household appliances, smart phones, tablets, and tires.

The **getRegulatoryPolicies** method of Metadata API can be used to retrieve categories that support/recommend Energy Efficiency Labels.

Three ways to attach labels/product information sheet to listings in listing APIs:

- Use the EPREL Registration Number item specific and input the product's ID
- Use the **Media API** to upload the EEK label and EEK product information sheet and then attach both documents using **Regulatory.Documents**
- Use the **Regulatory.EnergyEfficiencyLabel** object in listing APIs; provide URLs

Extended Producer Responsibility



Extended Producer Responsibility (EPR) is an environmental policy that requires some eBay sellers to pay for or manage the end-of-life recycling and disposal of their products and packaging. Affected sellers must provide EPR IDs through My eBay.

There is API support for Eco-participation fees and Takeback policies. The **getExtendedProducerResponsibilityPolicies** method in Metadata API can be used to see which categories support/recommend Eco-participation fees and Takeback policies.

In listing APIs, eco-participation fees are set under the **ExtendedProducerResponsibility** object, and Takeback policies are set under the **CustomPolicies** container of **Trading API** and the **listingPolicies** object of **Inventory API**.

Common Charger Directive



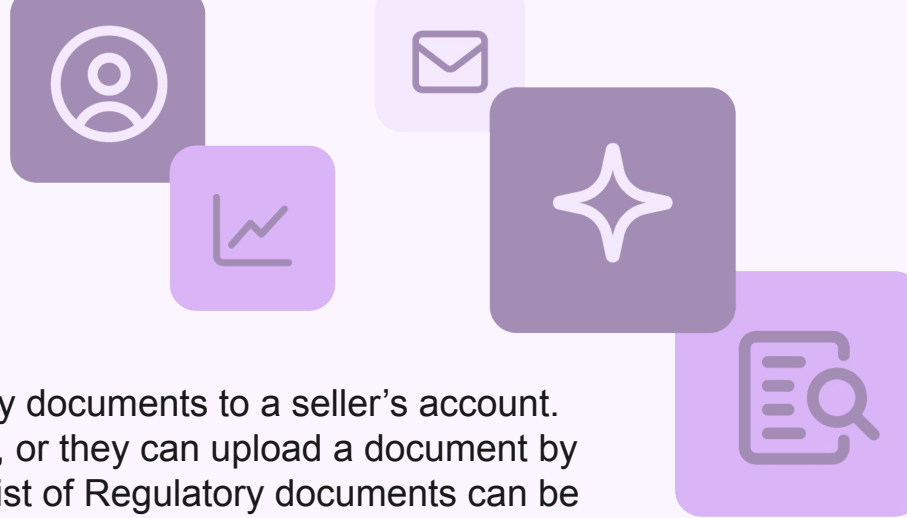
The Common Charger Directive (CCD) requires that sellers selling to buyers in the EU and Northern Ireland provide specific information on charging for electronic devices such as mobile phones, tablets, digital cameras, and laptops.

eBay is requiring sellers to provide this information through aspect (item specific) name-value pairs, which are described below:

- **New Aspect name:** Charger Included **Value(s):** True or False
- **New Aspect name:** Device Charging Range **Value(s):** Range (e.g. "10-20.5")
- **Existing Aspect name:** Features **Value(s):** USB-PD (fast charging)

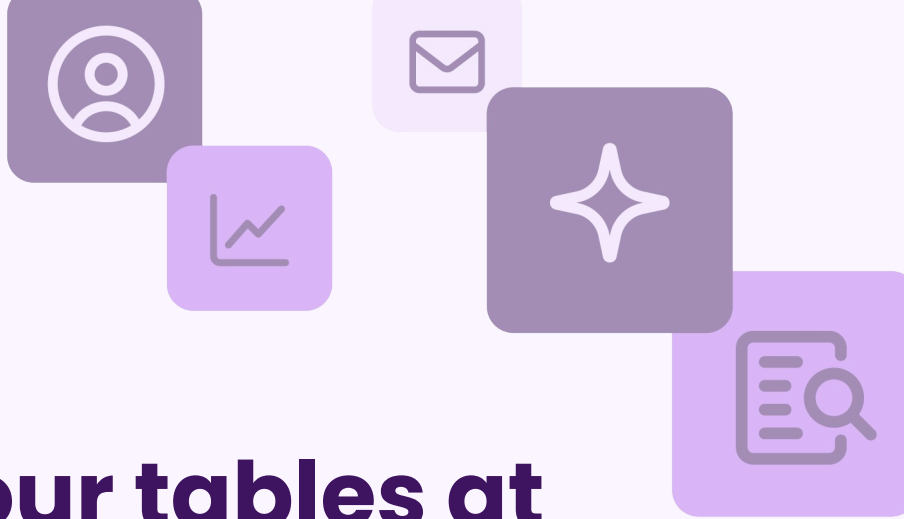
fetchItemAspects or **getItemAspectsForCategory** methods of **Taxonomy API** should be used to retrieve applicable aspect names and values for these electronic products.

Using APIs to upload Regulatory documents



The Media API allows developers to upload Regulatory documents to a seller's account. Developers have the option of directly uploading a file, or they can upload a document by providing a URL that contains the document. The full list of Regulatory documents can be found by viewing the list of enums in `DocumentTypeEnum` type in Media API.

The custom policies methods in **Account API v1** can be used to upload Product Compliance and Takeback policies.



**Thank you! Drop by our tables at
the Product Village tomorrow!**

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Russ Hall ruhall@ebay.com

Appendix