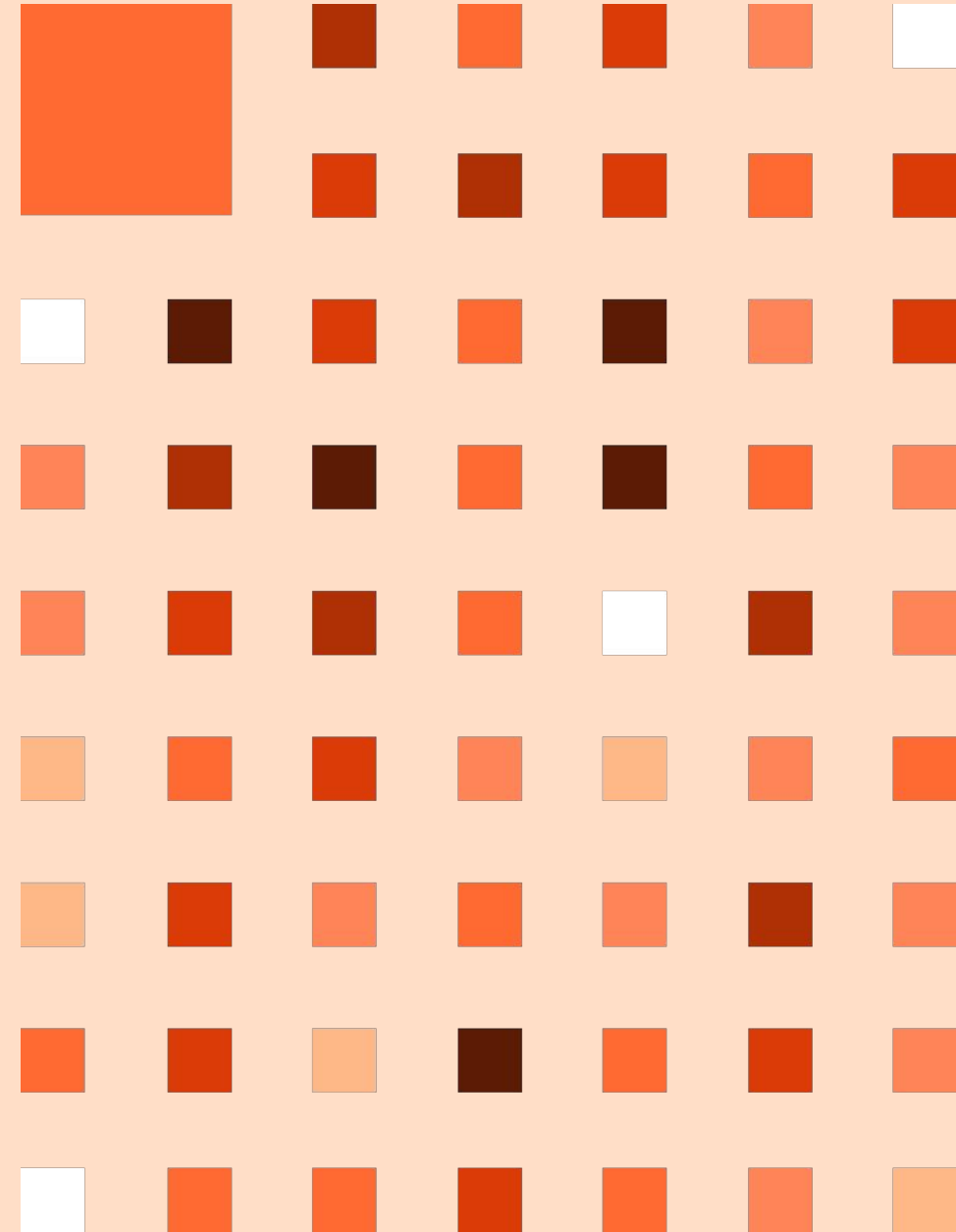


eBay Connect 2023

Regulatory Support

Liv Ellingsen
Lead Product Manager - Technical



eBay Connect 2023

Agenda

Regulatory Overview

Listing Level

Account Level



Regulatory Overview

eBay Global Scale & Reach

1.8B

Approximate number of
live listings

133M

Active buyers worldwide

190

Markets around the world

50%

Of eBay revenue comes
from non-US operations

Key Regulatory Changes in 2023

The Digital Services Act expands:

Creating a safer digital space, protecting user rights and establishing a level playing field for businesses

Provide key information about the products you sell

Provide key information about the manufacturer, supplier or importer of products

Provide key information about you, the Seller, and your business



Product Releases

Q3 2023

Listing level:

Regional expansion (Europe)

- Energy Efficiency
- Hazmat
- EPR FR Fee
- EPR FR Repair Score
- Take-back policy
- Item (Seller) disclosures

Deprecate from listing level

- FR EPR Numbers

Q4 2023

Listing level:

Regional expansion

- Energy Efficiency
- Hamat
- EPR FR Fee
- EPR FR Repair Score
- Take-back policy
- Item (Seller) disclosures

Under discussion

- Global return policy description

2024

Account level:

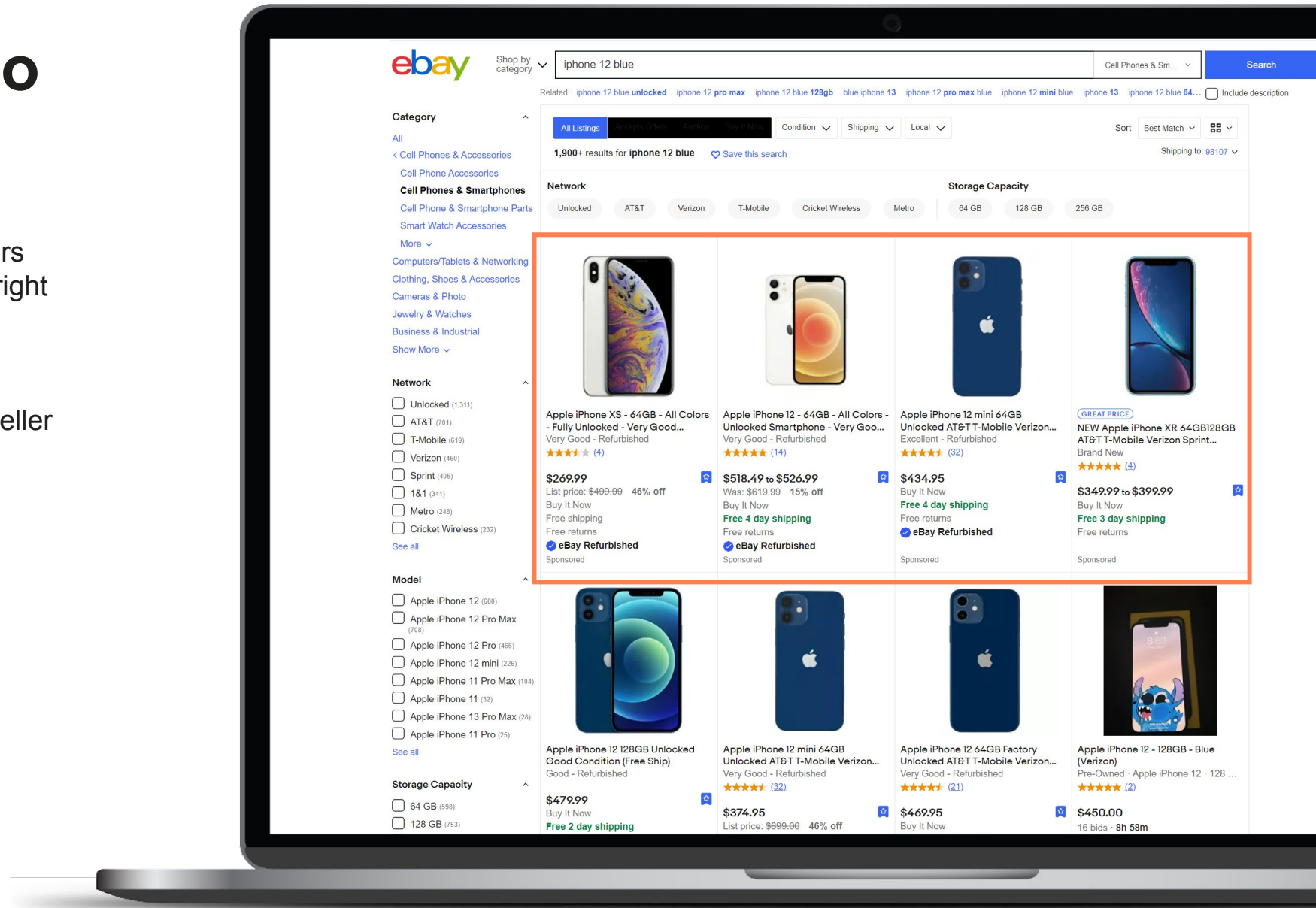
Introduction (TBC)

- FR EPR Numbers
- DE EPR Numbers
- Additional custom policies

Enabling Sellers to Inform Buyers

Information that varies by listing helps buyers compare items and find the product that is right for them

Information specific to sellers gives buyers confidence that they're purchasing from a seller that meets their needs and expectations





Digital Services Act

Listing level

Energy Efficiency (EEK)

Supply details about the Energy Efficiency of certain durable goods like appliances and batteries.

Trading API:

Range and rating generate the icon, brand and MPN are used if no documents are uploaded:

```
<ItemSpecifics>
  <NameValueList>
    <Name>Energieeffizienzklasse</Name>
    <Value>A</Value>
  </NameValueList>
  <NameValueList>
    <Name>EEK Spektrum</Name>
    <Value>A - G</Value>
  </NameValueList>
  <NameValueList>
    <Name>Brand</Name>
    <Value>string</Value>
  </NameValueList>
  <NameValueList>
    <Name>MPN</Name>
    <Value>string</Value>
  </NameValueList>
</ItemSpecifics>
```

Documents can be uploaded directly as images:

```
<Regulatory> RegulatoryType
  <EnergyEfficiencyLabel> EnergyEfficiencyType
  <ImageDescription> string </ImageDescription>
  <ImageURL> anyURI </ImageURL>
  <ProductInformationSheet> anyURI </ProductInformationSheet>
</EnergyEfficiencyLabel>
</Regulatory>
```

Inventory API:

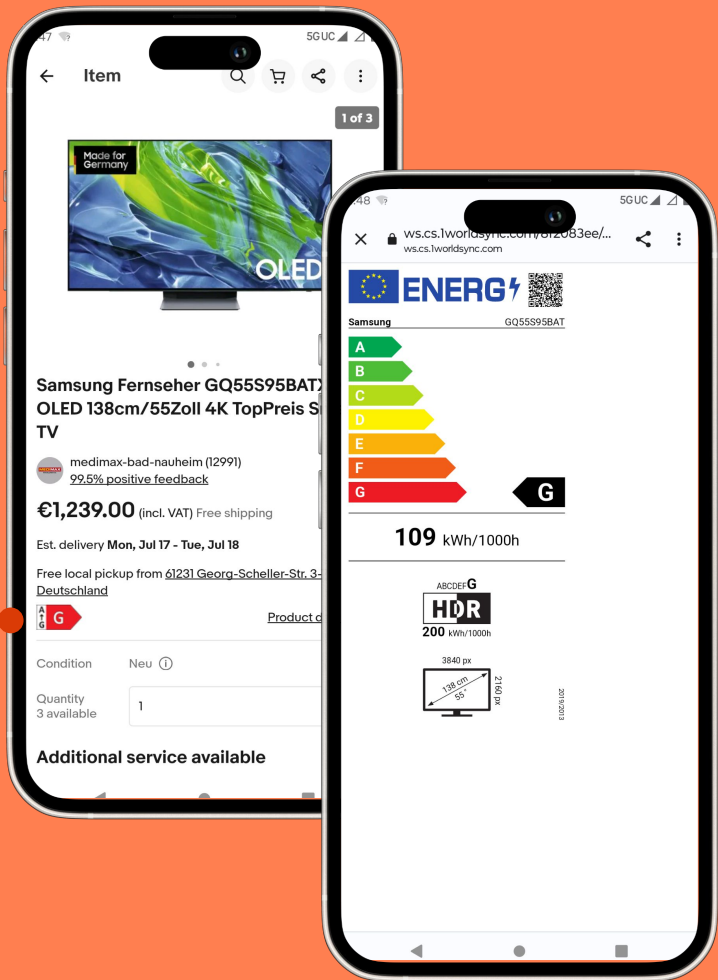
Range and rating generate the icon, brand and MPN are used if no documents are uploaded:

```
"product" :
{ "aspects" :
  "EEK Spektrum" : ["A - G"],
  "Energieeffizienzklasse" : ["G"],
  "Marke" : ["LG"],
  "Herstellernummer" : ["OLED65B23LA"]
},

"regulatory" :
{ "energyEfficiencyLabel" :
  { "imageDescription" : "string",
    "imageURL" : "string",
    "productInformationSheet" : "string"
  }
},
```

Documents can be uploaded directly as images:

Buyer Experience



Hazmat

Help buyers understand if this product contains harmful chemicals or materials

Trading API:

Only the regulatory container is used to upload the Hazardous Materials details :

```
<Regulatory> RegulatoryType
<Hazmat> HazmatType
  <Component> string </Component>
  <Pictograms> PictogramsType
    <Pictogram> string </Pictogram>
    <!-- ... more Pictogram values allowed here ... -->
  </Pictograms>
  <SignalWord> string </SignalWord>
  <Statements> StatementsType
    <Statement> string </Statement>
    <!-- ... more Statement values allowed here ... -->
  </Statements>
</Hazmat>
</Regulatory>
```

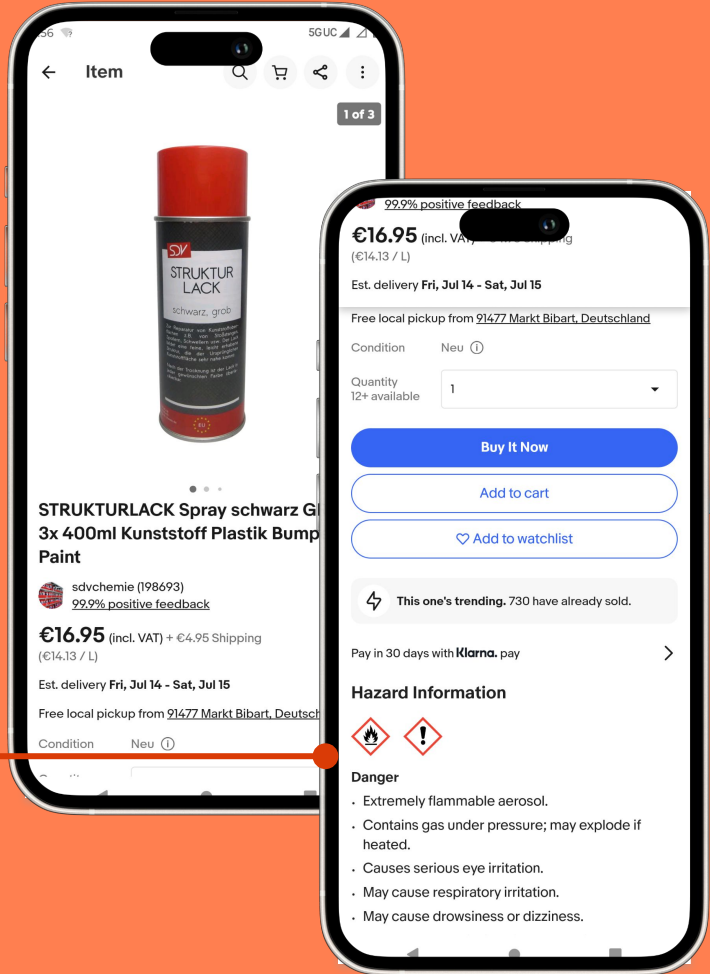
Inventory API:

Only the regulatory container is used to upload the Hazardous Materials details :

```
"regulatory" :
{
  "hazmat" :
  {
    "component" : "string",
    "pictograms" : [
      "string"
    ],
    "signalWord" : "string",
    "statements" : [
      "string"
    ]
  }
},
```

Note:
Use the `getHazardousMaterialsLabels` method in the Metadata API to find supported values for a specific marketplace/site. Refer to [Pictogram sample values](#) for additional information.

Buyer Experience



Repair Score

A score from 1-10 indicating how easy it is to repair the product

Trading API:

Only the regulatory container is used to provide Repair Score:

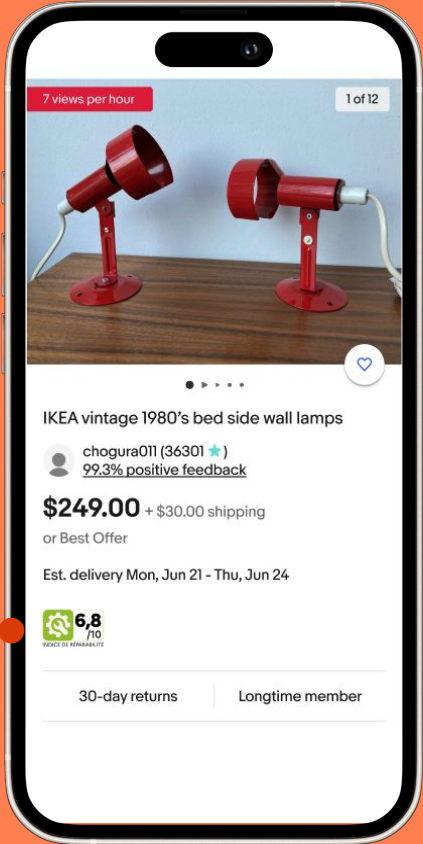
```
<Regulatory> RegulatoryType
  <RepairScore> double </RepairScore>
</Regulatory>
```

Inventory API:

Only the regulatory container is used to provide Repair Score:

```
"regulatory" :
  { "repairScore" : "number"
    },
```

Buyer Experience



Extended Producer Responsibility (EPR) FR Fee

The fee paid by the manufacturer, importer, or distributor of a product to cover recycling /end-of-life cycle management

Trading API:

Only the extendedProducerResponsibility container is used to upload the eco Participation Fee :

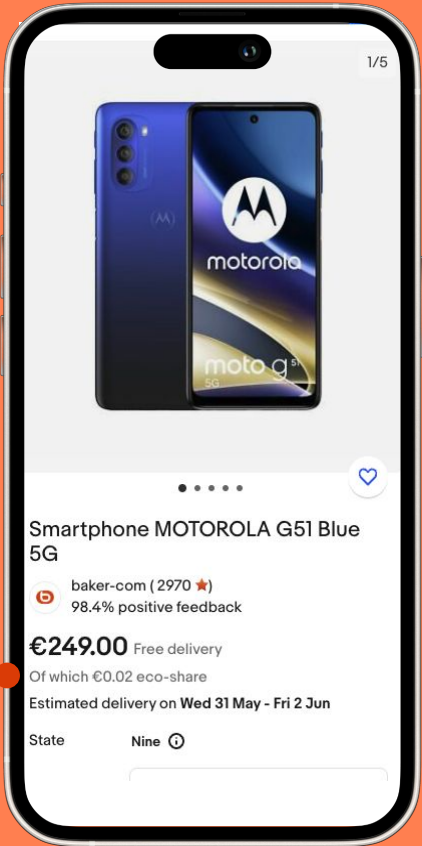
```
<ExtendedProducerResponsibility> ExtendedProducerResponsibilityType
  <EcoParticipationFee currencyID="CurrencyCodeType"> AmountType
(double) </EcoParticipationFee>
</ExtendedProducerResponsibility>
```

Inventory API:

Only the extendedProducerResponsibility container is used to upload the eco Participation Fee :

```
"extendedProducerResponsibility" :
{ "ecoParticipationFee" :
  { /* Amount */
    "currency" : "string",
    "value" : "string"
  }
},
```

Buyer Experience



Economic Operator (EO)

The contact details for the European manufacturer, importer, or distributor of a product

Trading API:

Only the extendedProducerResponsibility container is used to upload the eco Participation Fee :

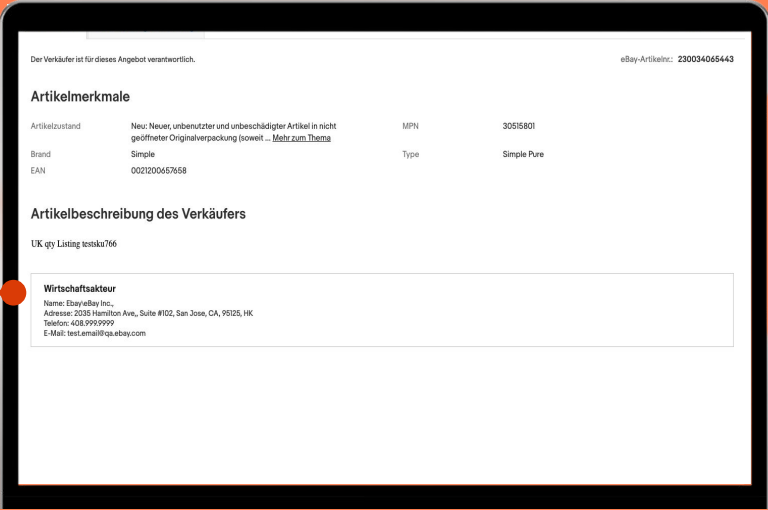
```
<Regulatory> RegulatoryType
<EconomicOperator>
  <CompanyName> string </CompanyName>
  <AddressLine1> string </AddressLine1>
  <AddressLine2> string </AddressLine2>
  <City> string </City>
  <Country> countryCodeEnum </Country>
  <PostalCode> string </PostalCode>
  <StateOrProvince> string </StateOrProvince>
  <Phone> string </Phone>
  <Email> string </Email>
</EconomicOperator>
</Regulatory>
```

Inventory API:

Only the extendedProducerResponsibility container is used to upload the eco Participation Fee :

```
"regulatory" :
{ "economicOperator" :
  { "companyName" : "string",
    "addressLine1" : "string",
    "addressLine2" : "string",
    "city" : "string",
    "country" : "countryCodeEnum",
    "postalCode" : "string",
    "stateOrProvince" : "string",
    "phone" : "string",
    "email" : "string"
  }
},
```

Buyer Experience





Digital Services Act

Account Level

Custom Policies: Take-Back Policy

Custom policies are created at the account level and then applied to individual listings. Take-back covers the conditions under which the seller will take back the item that their new purchase is replacing.

Trading API:

Policies are created using the account API:

```
{ "policyType": "TAKEBACK"
  "name": "string",
  "description": "string",
  "label": "string"
},
```

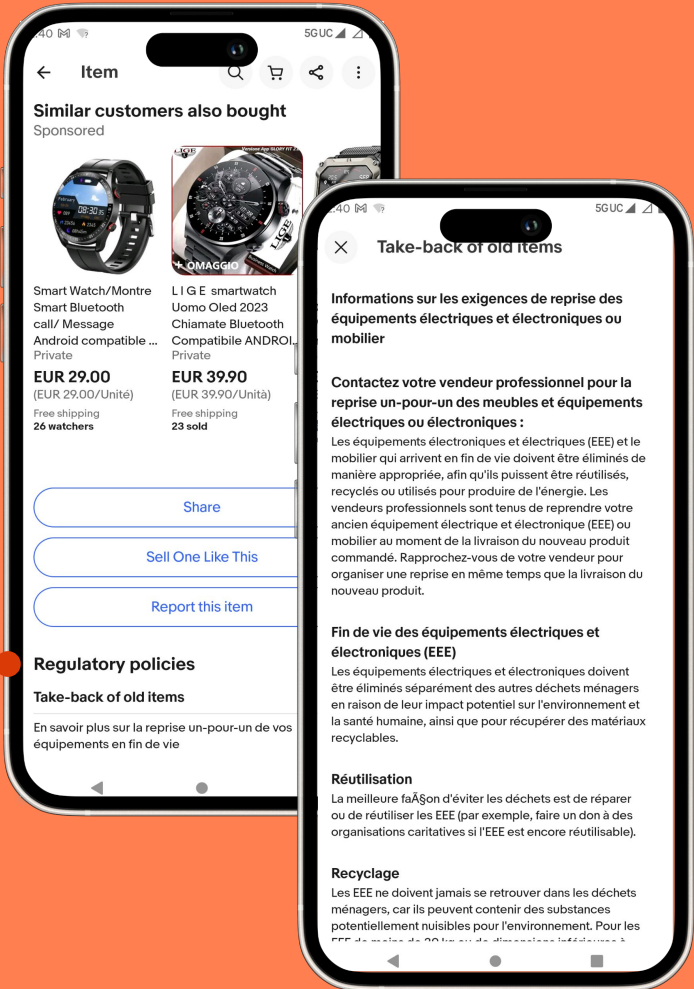
Inventory API:

Policies can be applied globally or regionally:

```
<Trading API>
  <CustomPolicies> CustomPoliciesType
    <RegionalTakeBackPolicies> CountryPoliciesArrayType
      <CountryPolicies> CountryPoliciesType
        <Country> CountryCodeType </Country>
        <PolicyID> long </PolicyID>
        <!-- ... more PolicyID values allowed here ... -->
      </CountryPolicies>
      <!-- ... more CountryPolicies nodes allowed here ... -->
    </RegionalTakeBackPolicies>
    <TakeBackPolicyID> long </TakeBackPolicyID>
  </CustomPolicies>
```

```
<Inventory API>
  "listingPolicies" :
  { "regionalTakeBackPolicies" :
    { "countryPolicies" : [
      { "country" : "CountryCodeEnum :
        [AD,AE,AF...]",
        "policyIds" : [
          "string"
        ]
      }
    ]
  },
  "takeBackPolicyId" : "string"
},
```

Buyer Experience



Custom Policies: Item (Seller) Disclosures

Custom policies are created at the account level and then applied to individual listings. Product Compliance Policies let sellers create custom policies relating to warranties or other policies they may want to inform buyers of.

Trading API:

Policies are created using the account API:

```
{ "policyType": "PRODUCT_COMPLIANCE"
  "name": "string",
  "description": "string",
  "label": "string"
},
```

Inventory API:

Policies can be applied globally or regionally:

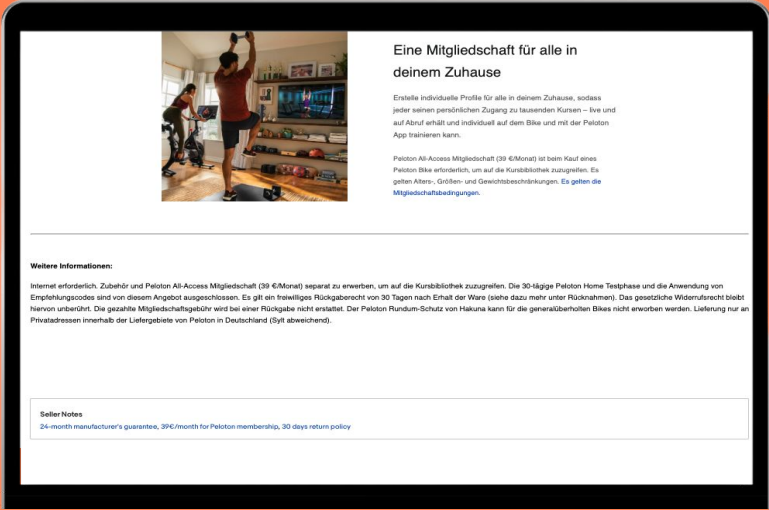
Trading API

```
<CustomPolicies> CustomPoliciesType
<ProductCompliancePolicyID> long </ProductCompliancePolicyID>
<!-- ... more ProductCompliancePolicyID values allowed here ... -->
<RegionalProductCompliancePolicies> CountryPoliciesArrayType
  <CountryPolicies> CountryPoliciesType
    <Country> CountryCodeType </Country>
    <PolicyID> long </PolicyID>
    <!-- ... more PolicyID values allowed here ... -->
  </CountryPolicies>
  <!-- ... more CountryPolicies nodes allowed here ... -->
</RegionalProductCompliancePolicies>
</CustomPolicies>
```

Inventory API

```
"listingPolicies" :
{ "productCompliancePolicyIds" : [
  "string"
],
"regionalProductCompliancePolicies" :
{ /* RegionalProductCompliancePolicies */
  "countryPolicies" : [
    { /* CountryPolicy */
      "country" : "CountryCodeEnum : [AD,AE,AF...]",
      "policyIds" : [
        "string"
      ]
    }
  ]
}
},
```

Buyer Experience



ebay